



VET Institute of Arts and Science

(Co-education) College

(An Institution Run by Vellalar Educational Trust)

(Affiliated to Bharathiar University)

Thindal, Erode – 638 012.

YUGHA'24

(An Intercollegiate Cultural Fest)

CHIEF PATRON

Thiru.S.D.Chandrasekar B.A.
Secretary & Correspondent

PATRON

Dr.V.P.Nallaswamy
Principal i/c

CO-PATRON

Mr.S.LogeshKumar
Administrative Officer

CONVENERS

Dr.P.Murali
Associate Professor & Head
(Department of Commerce
PA & AF)

Dr.S.Kalaivani
Assistant Professor,BBA

Mr.M.Chandru
Assistant Professor , AI & DS

STUDENT CONVENORS

Mr.R.Pranjeevan

Mr.K.Thilakeswaran

Ms.P.Revathy

Ms.M.Karthika

Ms.US.Kamalika

Mr.B.Hariharan

Dear Sir/Madam,

Subject: Inviting students for an Intercollegiate Cultural Fest

Greetings

VET Institute of Arts and Science (VET IAS), the youngest member of the Vellalar Educational Trust is an intellectual community that nurtures student learning, fosters faculty research and creative activity and provides service to the larger community.

We are glad to inform you that our institute is organizing an of our Intercollegiate Cultural Fest YUGHA'24 for all UG and PG students on 1st March 2024.

The fest offers a stage for all the students to exhibit their talents and skills. We request you to consider yourself as a member of this Intercollegiate fest and encourage your students for their active participation. The winners will be rewarded with an attractive cash prize.

Herewith, we have enclosed the details of the events. Thanking you in hope of your cooperation.

Best Regards,

Dr.V.P.NALLASWAMY

(PRINCIPAL i/c)

PERFORMING ARTS

1.SOLO SPARK

- Event type : Solo dance
- Duration: Should not exceed 3 minutes
- Negative points for exceeding the time limit
- Any dance style and songs of any language are accepted
- Pure classical & Aerobic dance are not allowed
- The song should be submitted in pen drive (.mp3 format) on the day of event to the registration desk
- Participants should bring their own properties if necessary
- Judgement will be based on choreography, costumes, visual presentation and dance form.

2.DYNAMIC DUO

- Event type : Duo Dance
- Size : 2 members per team
- Theme : Open theme
- Duration: Should not exceed 5 minutes
- Time limit includes setting of props on stage
- Negative points for exceeding the time limit
- Participants should bring their own properties if necessary
- The song should be submitted in pen drive (.mp3 format) during the event to the registration desk
- Vulgarity of any kind with respect to dance moves, costumes etc. will lead to disqualification
- Judgement will be based on consistency in style, expression, coordination, props, costumes, theme depiction and overall Presentation.

3.STARBURSTS

- Event type : Group dance
- Group (Minimum 6 to Maximum of 12 members per team)
- Duration: Should not exceed 5 minutes
- Time limit includes setting of props on stage
- Negative points for exceeding the time limit
- Participants should bring their own properties if necessary
- The song should be submitted in pen drive (.mp3 format) during the event to the registration desk
- Pure classical and Aerobic dances are not allowed
- Vulgarity of any kind with respect to dance moves, costumes etc. will lead to disqualification
- Judgement will be based on consistency in style, expression, coordination, props, costumes, theme depiction and overall Presentation.

FINE ARTS

1.SPLASH HUES

- Event type: Painting
- Size : Solo
- Duration: 1.30 hours
- Theme: Open theme
- Medium: Water colour/ Pen/ Pencil colours/ Oil Pastels/ Soft Pastels on paper Acrylic Colour/ Oil Colour
- Mixed medium cannot be used
- Size:A3/A4/Canvas etc.,
- Participants will have to bring their own materials
- Participants can bring some kind of base (for support, for example an A3 sized sketchbook, a cardboard, etc.)
- No external help (eg: internet/photograph on phone or camera) is allowed during the event
- Judgement will be based on creativity, theme, colour scheme and clarity.

4.ONE VOICE

- Event type : Solo
- Theme : Free style
- Duration: Should not exceed 3 minutes
- Open to all languages
- The karaoke should be submitted in pen drive (.mp3 format) on the day of event to the registration desk
- Any sort of racist, sexist or offensive slurs will lead to immediate disqualification
- Judgement will be based on rhythm, voice quality and clarity, delivery (word-play, rhetorical devices, sarcasm, puns, double entendres and witticism) & overall impact of the performance.

5.CHORUS CHARM

- Event type : Group singing
- Minimum 2 to Maximum 6 members
- Duration: Should not exceed 5 minutes
- Any regional language is allowed
- The karaoke should be submitted in pen drive (.mp3 format) on the day of event in the registration desk
- Vulgarity or obscenity must be avoided in action, costume and gesture or else it will lead to the disqualification
- Judgement will be based on quality of singing and overall impact of the performance.

6.SOLO MAESTRO

- Event type: Instrumental
- Size : Solo
- Duration: Should not exceed 7 minutes (including setup and soundcheck)
- Participants must bring their own instruments
- Genre : Any genre is encouraged
- Original composition are not mandatory
- Vulgarity or obscenity must be avoided in action, costume and gesture or else it will lead to the disqualification
- Judgment will be based on the qualities like, taal, selection of raga, composition and general impression

7.STARQUEST

- Event type : Talent hunt
- Size: Solo/Group
- Duration: Should not exceed 3 minutes
- Participants can showcase various talents such as mimicry, mime, stand-up comedy, acting, martial arts etc., within the time frame
- Participants are restricted to showcase their performances from other Yugha events
- Judgement will be based on overall performance.

2.TERRA TINT

- Event type: Pot Painting
- Size : Solo
- Duration: 1.30 hours
- Theme: Open theme
- Participants will have to bring their own materials like brushes, colors, pots, etc
- No external help (eg: internet/photograph on phone or camera) is allowed during the event
- Judgement will be based on creativity, theme, colour scheme and clarity.

3. TRASH TO TRENDS

- Event type : Best out of waste
- Size : Minimum 1 to Maximum 2 members
- Duration: 1 hour 30 minutes
- Theme/Design: Ability to develop & present in form of an object
- Waste material can be anything like tetra pack, bottles, newspapers, old utensils, jute materials or second-hand items
- The material would be rejected if not found to be a waste product or second-hand item
- No readymade or semi-finished models or materials will be accepted
- Participants are not permitted to refer any gadgets or printed materials
- Judgement will be based on creativity, utilization of resources, artistic composition & design, eco-friendly rating, utility of the product & overall presentation.

CREATIVE ARTS

1. FACE FABLES

- Event type : Face painting
- Size : 2 members per team
- Duration: 1 hour
- Theme: Open theme
- Participants have to bring their own materials
- List of materials allowed - false eyelashes, prosthetics/fabric applied with glue – glitter
- List of material not allowed: Stencils & Masks
- Use of reference (viz. mobiles, photographs etc.) to paint is not allowed
- Judgement will be based on conformance to theme & creativity, flow of design, visual impact, colour scheme and quality of application.

2. DIVINE DYE

- Event type : Mehendi
- 2 members per team
- Duration: 1 hour 30 minutes
- Mehendi design should be creative and unique
- Mehendi design must cover one hand till elbow and also must be covering both sides of the palm (palmer as well as dorsal side of the hand)
- Participants need to bring their own materials (Mehendi cones & other materials)
- No exchange of materials between participants will be entertained
- Participants will not be allowed to refer any printed material or gadgets
- Designs that mimic tattoo (stickers) are not eligible for entry
- Judgement will be based on neatness, creativity, perfection and overall impression.

CULINARY ARTS

1. FLAMELESS FEAST

- Event type : Cooking without fire
- Size : Minimum 1 to Maximum 2 members
- Duration: 1 hour
- All the items required for cooking should be brought by the participants. Working table will be provided
- Participants should not bring any pre-cooked items and any cut, chopped or grated raw materials that should be done on the spot within allotted time

- Participants are allowed to bring non-electric equipment like mixer, chopper, juicer, grater etc.,
- Participants are supposed to display a chart having the name, ingredients and calorie count for each dish prepared
- Judgement will be based on the taste, nutritional level, Cleanliness, unique name and presentation of the dish.

2. SCULPTURE'S SAGA

- Event type : Sculpture using cooking items
- Size: Minimum 1 to Maximum 2 members
- Duration: 1 hour
- All the cooking items required for the event should be brought by the participants themselves
- All tools including hand tools like chisels, knives, saws, drills, angle cutters, shaped cutters, power Trimmers, other power tools like squares and levels are acceptable
- Added colours are accepted
- Judgement will be based on innovation, uniqueness, arrangement & creativity.

DIGITAL ARTS

1. SHUTTERS

- Event type : Photography
- Size: Solo
- Duration: 2 hours (shoot, editing and presentation)
- Theme : Will be given on the spot
- Any camera may be used (Digital SLRs, Mobile Camera etc.)
- Each participant will have to submit a maximum of 5 photographs clicked during the specified period of time
- Participants are required to provide description for each image presented
- Images must be presented in .jpeg format not exceeding 10MB in size
- Basic editing, including colour enhancement, the use of filters and cropping of the photo(s) are acceptable
- Advanced editing used to create illusion deceptions and/or manipulations, and adding and removing of significant elements within the frame are prohibited
- Judgement will be based on creativity & innovation, effective portrayal of story composition and framing.

2. MINUTE FLICK

- Event type : Reels making
- Size: Minimum 1 to Maximum 3 members
- Duration: 2 hours 30 minutes (including shoot, editing and presentation)
- Format : .mp4
- Mode : Potrait
- Theme: A day in Yugha'24
- The trailer must be an original creation not exceeding 60 seconds
- Any camera may be used (Digital SLRs, Mobile Camera etc.)
- Select a strong and memorable soundtrack (Movie musics can be used).
- The trailer must not contain any copyrighted work(s)
- The music used in trailer must be unlicensed
- Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used
- Judgement will be based on creativity and innovation, editing, clarity, cinematography, sound design and overall impression.

FASHION

1.FACE OF YUGHA

- Event type :Fashion Show
- Size: Minimum 5 to Maximum 10 members
- Duration: Should not exceed 10 minutes (Including setup and the performance)
- Theme selection is open to the team
- Negative marking if participants exceed time limit
- Should carry their tracks in pen drive (.mp3 format) & should be submitted during the event to the registration committee
- All costumes are permitted, which maintain decency including original costumes & fashion designs
- A room will be provided for costume changing &makeover
- Teams have to bring their own properties
- Judgement will be based on costumes, theme, walking stance, attitude and tag line.

2.GLAM-UP

- Event type :Makeover
- Size: 2 students (1 model, 1 Make-up artist)
- Duration: 2 hours (Preparation time)
- Theme: Bridal (Own your style)
- Each team has to do makeup & hairstyles on their respective models based on the given theme
- The makeup should be completed before the stipulated time
- Participant has to bring all the necessary materials
- No pre-makeup or styling is allowed
- It is the responsibility of each competitor to secure and furnish his or her own tools, and any necessary supplies, at his or her own expense
- Judgement will be based on creativity, costumes, application of technique, originality, colour choices and overall look.

GENERAL RULES

- Students must carry their college ID card
- Members of the participating team must belong to the registered college
- Registration fee is Rs. 200/- per participant. Both online and in-person registration are accepted
- On-the-Spot registrations will get closed by 10.00 A.M on 01.03.2024
- A Student is not limited to participating in a certain number of events as long as the event timings do not conflict; nevertheless, during the simultaneous timings a participant may only engage in one event
- Smoking, drinking and consumption of such 'substances' are prohibited
- Students must strictly adhere to the rules of the institution and misbehaviour of any kind will lead to disqualification of the team from the event
- Students should refrain from abusive language, obscene display and revealing costumes during the competitions and failing which they will be disqualified
- Vulgarity of any sort will lead to disqualification of the team
- All the events will commence on the scheduled time; Punctuality will be appreciated
- Students are strictly advised to take care of their personal belongings. Organizers will not be held responsible for any damage/ loss/theft
- The decision of the Jury members will be final abiding under all the circumstances.