



VET Institute of Arts & Science

(Co-education) College

An Institution run by Vellalar Educational Trust
Affiliated to Bharathiar University



4th

DHRITHI - ANNUAL DAY

Date

21st April 2023, Friday
at 10.00 am

natuřals[®]
India's No.1 hair and beauty salon

Chief Guest

Dr. CHACKOCHEN MATHAI

COO-BD, Naturals

Venue

Kasthurba Gandhi Kalaiarangam



Dr. Chackochen Mathai, the COO – Business Development at Naturals (Saloon & Spa). A veteran, Franchise educator with over 32 + years of rich experience in the "Franchising Business world", a "Business & Franchising Coach" who has worked with more than 900 + successful entrepreneurs through Franchising. He has been recognized for shaping the Franchising business in various brands in India like SSI, Aptech, NIIT and CADD Centre. A good speaker in various franchising forums, a writer in leading business magazines & a regular guest lecturer in various management institutes and

Universities. A man with many feathers in his hat, Dr. Chackochen Mathai is known for his Coaching, Mentoring, Business Development, Sales, Franchising, Operations, PR, Branding, Digital Marketing & Training. His vision is to develop and assist organizations in achieving their goals through innovative strategies and implementation methods.

Dr. Chackochen Mathai started with 50 stores and was able to sign up 300 stores in 2.5 years, which is a record for the salon industry in Indian retail history. Dr.Chackochen Mathai has received several awards and recognitions throughout his career. He was awarded the "Best Franchise Manager" by FIHL Delhi in 2005 for creating successful franchisees across the country. He also received the Franchise Excellence Award from FICCI and Madras University in 2015. In 2017, he received the Design Thinking Award for social thinking and designing a program for families to be protected from divorce. He was recognized with a national award by the National Foundation for Entrepreneurship Development (NFED) in 2018 for his contribution to entrepreneurship through franchising across the country. He was also awarded the prestigious "The Retail Mentor of the Year Award" by Dhanam, the leading business magazine from Kerala, in 2018. On par with this, Franchise India has certified him as the Franchisee 100 India's Top leaders of 2022. The Franchise Awards' 22 has awarded him the Franchise Professional of the Year.

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Invocation
Welcome Address
Principal's Address & Annual Report
Presidential Address
Release of the Magazine
Chief Guest's Address
Prize Distribution
Vote of Thanks
Cultural Events
National Anthem

PROGRAMME SCHEDULE